



The Art of **Refinement** 



**PUNCH**  
SERIES

[www.selfieporcelaintiles.com](http://www.selfieporcelaintiles.com)





## **THE LEGACY OF DESIGN, CRAFTED IN TILE**

Design has always been a part of human expression shaped by history, culture, and creativity. This collection carries that legacy forward, blending timeless patterns with modern craftsmanship.

Each tile is more than just décor. It's a story of heritage, style, and artistry, crafted to bring character and beauty into every space.

PRESENTING

**PUNCH**  
SERIES

**A COLLECTION THAT IS DESIGNED TO  
REDEFINE THE MODERN LIVING EXPERIENCE**

The Punch Series celebrates the art of texture and tactile design, where every tile tells a story of depth and dimension. Inspired by the bold character of natural surfaces, each piece features refined patterns that play with light and shadow, creating a dynamic visual impact. Crafted for those who appreciate both strength and style, the Punch Series combines durability with distinctive aesthetics — bringing modern sophistication and timeless appeal to any space.

**SELFIE**  
CERAMIC



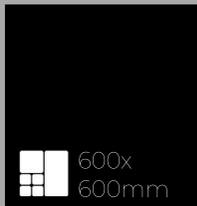
# INTRODUCTION



## PUNCH SERIES



DESIGN TAKES CENTER STAGE IN CONTEMPORARY INTERIORS, AND ITS ALLURE RUNS THROUGH THIS COLLECTION TO SHAPE A CAPTIVATING AESTHETIC. CRAFTED FOR EVERYDAY ELEGANCE AND ENDURING PERFORMANCE, THE SURFACE RESISTS WEAR AND IS EASY TO MAINTAIN, MAKING IT IDEAL FOR LIVING AREAS, KITCHENS, AND CORRIDORS. THE TILES ARE OFFERED IN 60×60 CM SIZE WITH 8.5 MM THICKNESS.



PORCELAIN TILES

**SELFIE CERAMIC** BEGAN AS AN EXPORTER AND MANUFACTURER OF PREMIUM PORCELAIN TILES AND QUICKLY EARNED RECOGNITION FOR WORLD-CLASS QUALITY AND RESPONSIVE CUSTOMER SERVICE. BUILT ON A COMMITMENT TO CRAFTSMANSHIP AND RELIABILITY, THE BRAND HAS DEVELOPED LASTING RELATIONSHIPS ACROSS GLOBAL MARKETS.

POWERED BY A HIGHLY AUTOMATED, TECHNOLOGY-DRIVEN MANUFACTURING UNIT, SELFIE CERAMIC ENSURES NEAR-ZERO HUMAN ERROR, CONSISTENT FINISHES, AND DEPENDABLE LEAD TIMES. THIS RELENTLESS FOCUS ON PRECISION, INNOVATION, AND CARE HAS POSITIONED SELFIE CERAMIC AS ONE OF THE MOST TRUSTED NAMES IN THE TILE INDUSTRY.

## CHARACTERISTICS





Step into a world where imagination meets reality. This 360° visualization technology allows you to preview materials, textures, and finishes in a true-to-life environment, giving you the confidence to make the right choice for your space.

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It's A Clickable Catalogue



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**14001**

60x60 CM



**14007**

60x60 CM



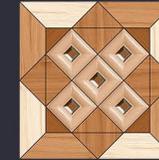
**14025**

60x60 CM



**14041**

60x60 CM



**14047**

60x60 CM



**14002**

60x60 CM



**14008**

60x60 CM



**14026**

60x60 CM



**14042**

60x60 CM



**14048**

60x60 CM



**14003**

60x60 CM



**14021**

60x60 CM



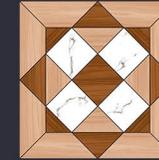
**14027**

60x60 CM



**14043**

60x60 CM



**14049**

60x60 CM



**14004**

60x60 CM



**14022**

60x60 CM



**14028**

60x60 CM



**14044**

60x60 CM



**14050**

60x60 CM



**14005**

60x60 CM



**14023**

60x60 CM



**14029**

60x60 CM



**14045**

60x60 CM



**14051**

60x60 CM



**14006**

60x60 CM



**14024**

60x60 CM



**14030**

60x60 CM



**14046**

60x60 CM



**14061**

60x60 CM



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**14062**

60x60 CM



**14068**

60x60 CM



**14106**

60x60 CM



**14112**

60x60 CM



**14063**

60x60 CM



**14101**

60x60 CM



**14107**

60x60 CM



**14113**

60x60 CM



**14064**

60x60 CM



**14102**

60x60 CM



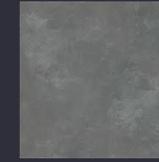
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60x60 CM



**14114**

60x60 CM



**14065**

60x60 CM



**14103**

60x60 CM



**14109**

60x60 CM



**14066**

60x60 CM



**14104**

60x60 CM



**14110**

60x60 CM



**14067**

60x60 CM



**14105**

60x60 CM



**14111**

60x60 CM



# PUNCH SERIES



14001



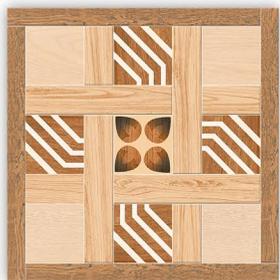
14004



14002



14005



14003



14006



MATT  
SURFACE

600x  
600mm

60x  
60cm

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**14003**

MATT

 600x  
600mm

# PUNCH SERIES



14007



14022



14008



14023



14021



14024



**MATT  
SURFACE**

**600x  
600mm**

**60x  
60cm**

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**14024**

MATT



600x  
600mm

# PUNCH SERIES



14025



14028



14026



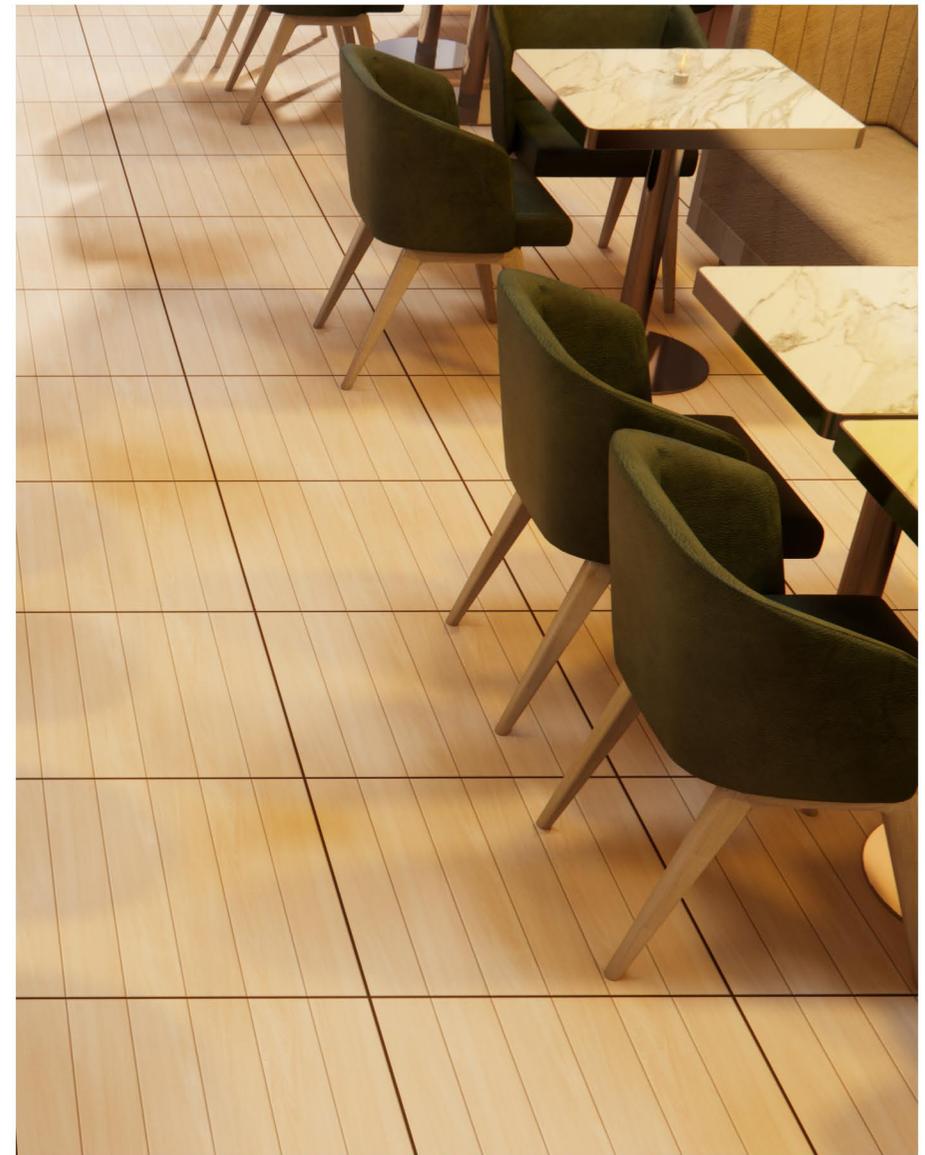
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14027



14030

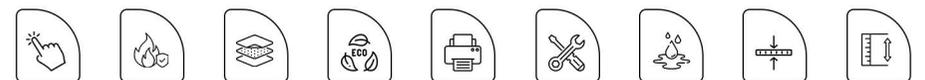


**MATT  
SURFACE**

**600x  
600mm**

**60x  
60cm**

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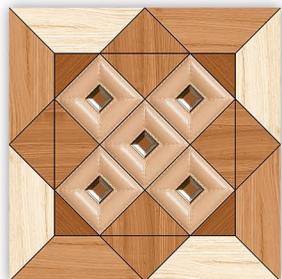
**14026**

MATT



600x  
600mm

# PUNCH SERIES



14041



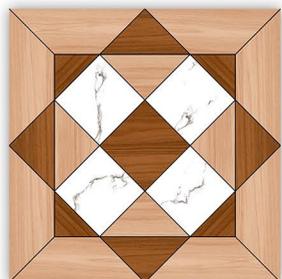
14044



14042



14045



14043



14046



MATT  
SURFACE

600x  
600mm

60x  
60cm

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MILK TEA

14041

MATT

600x  
600mm

# PUNCH SERIES



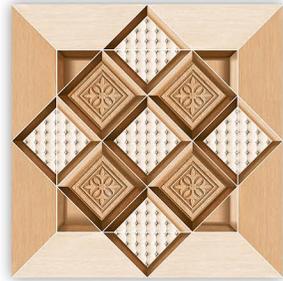
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14050



14048



14051



14049



14061

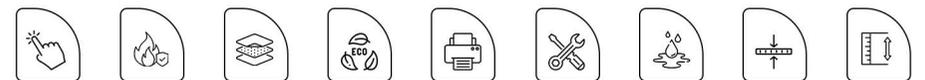


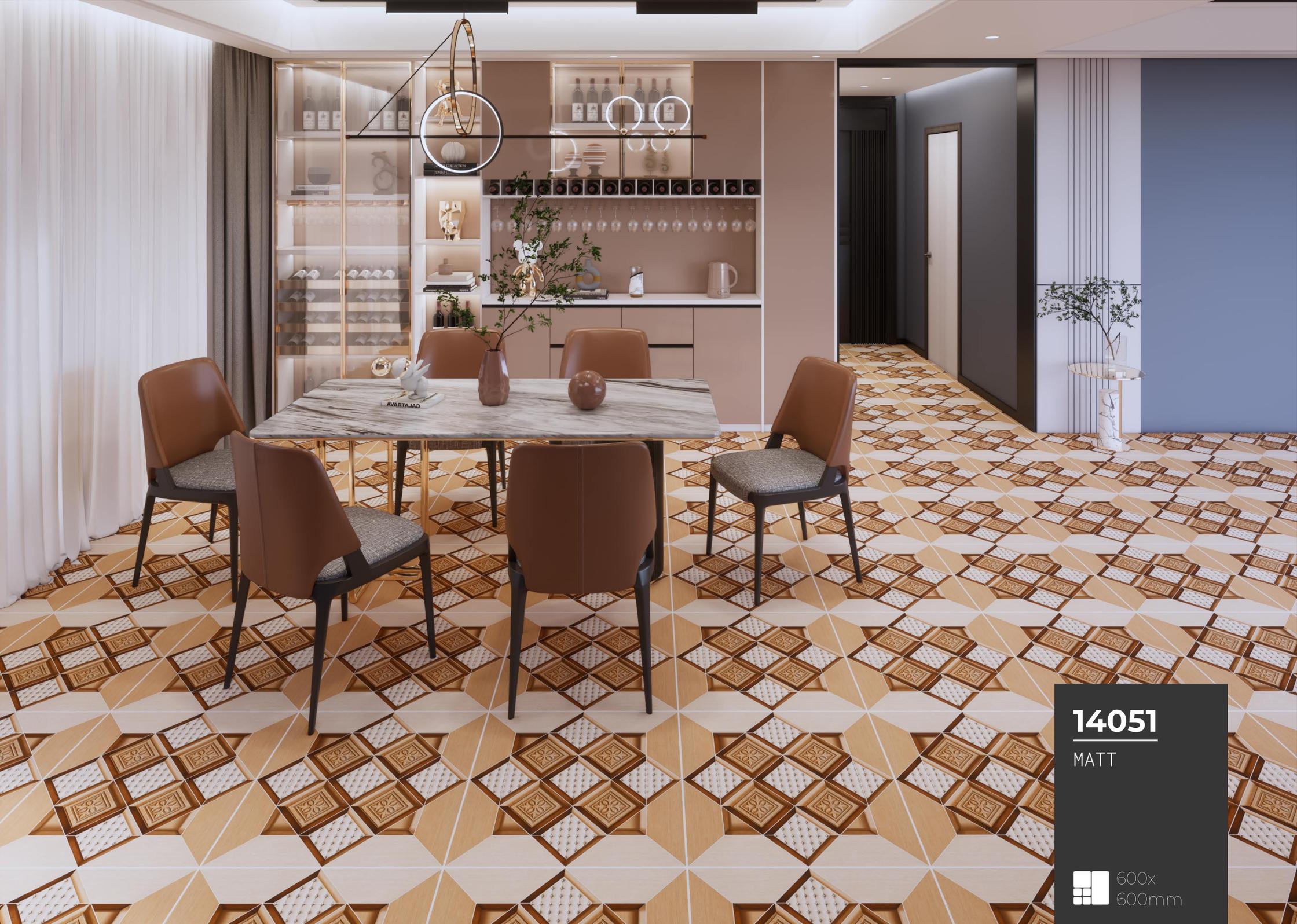
**MATT  
SURFACE**

**600x  
600mm**

**60x  
60cm**

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**14051**

MATT

 600x  
600mm

# PUNCH SERIES



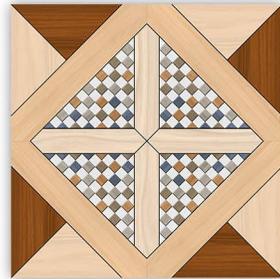
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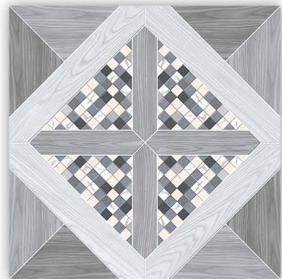
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14063



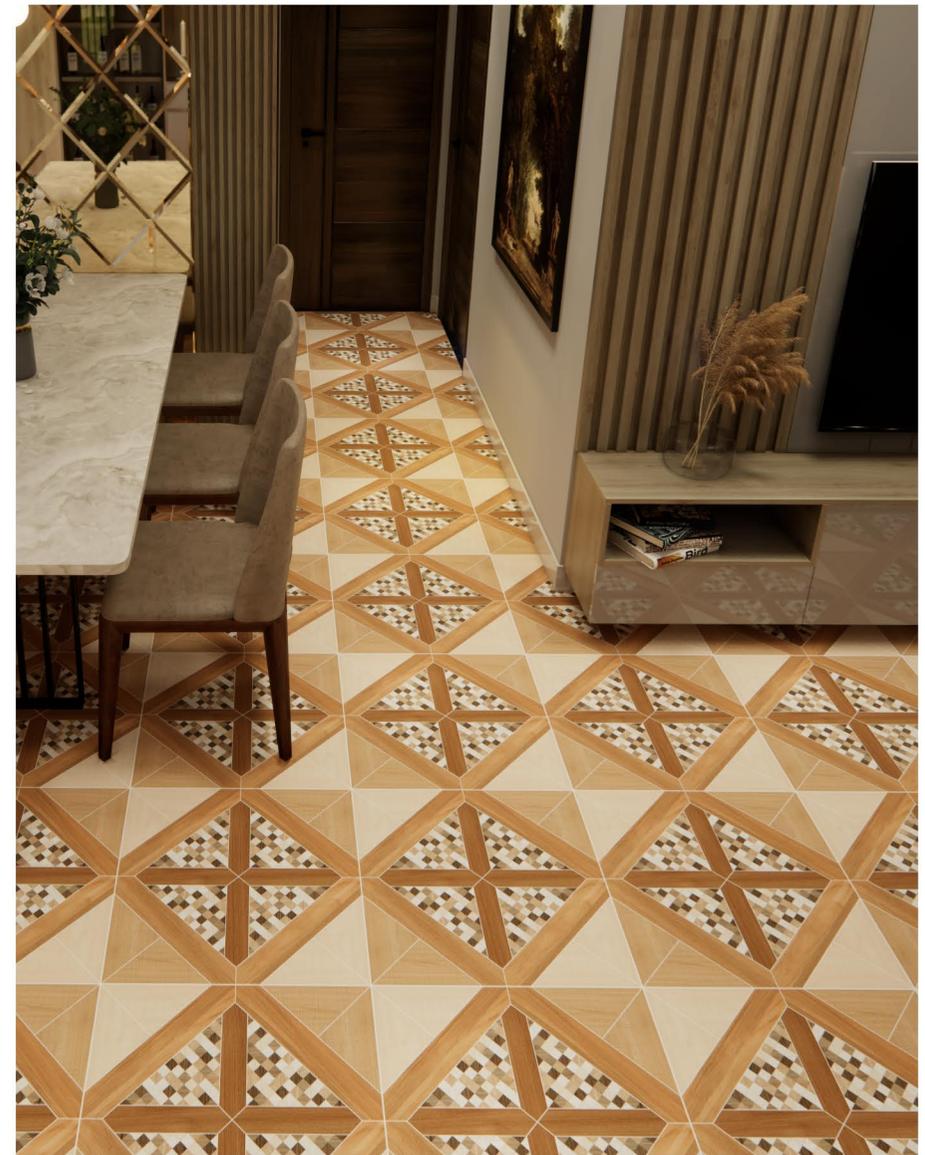
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14064



14067

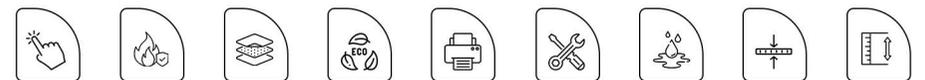


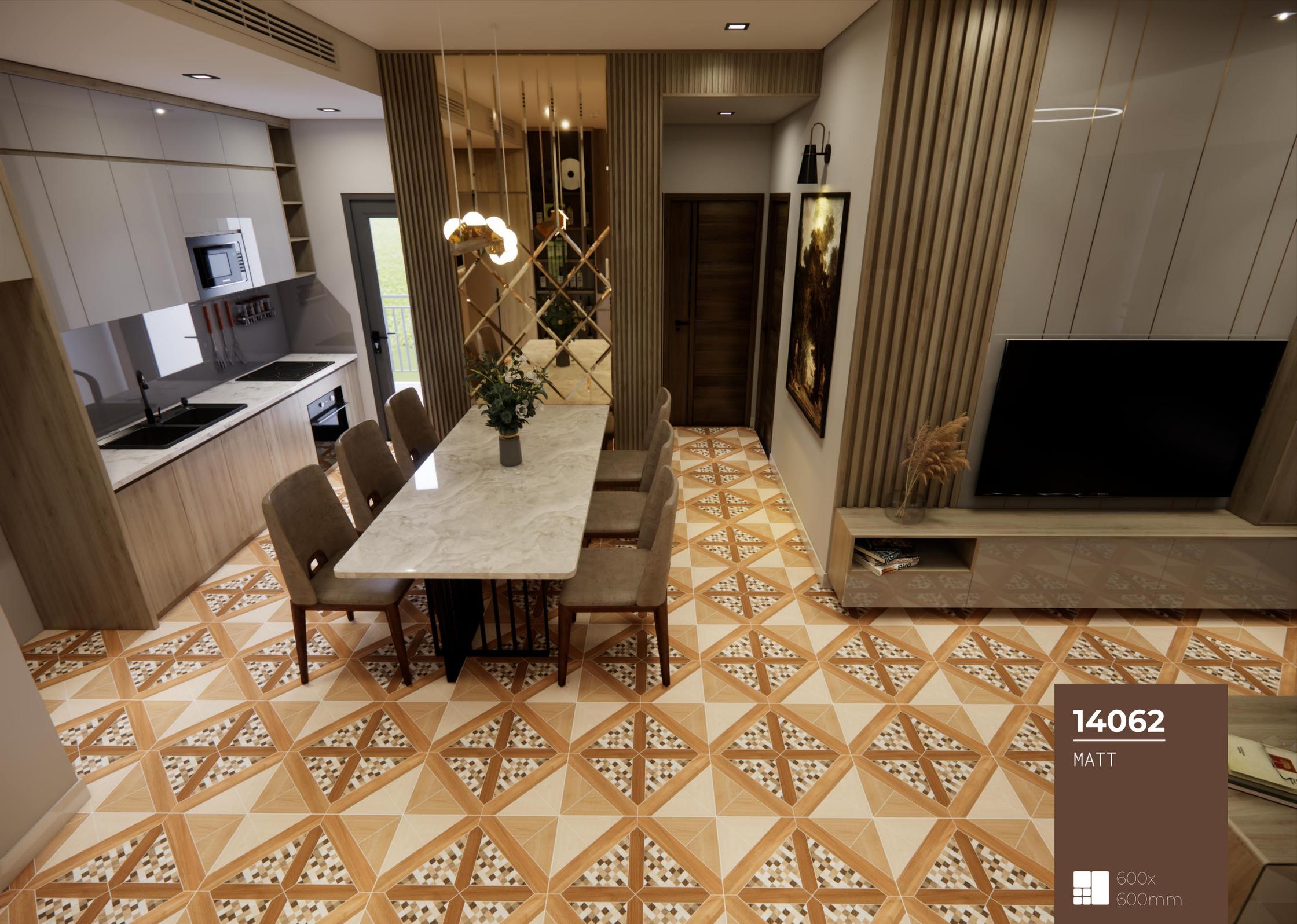
MATT  
SURFACE

600x  
600mm

60x  
60cm

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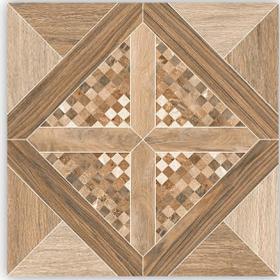
**14062**

MATT



600x  
600mm

# PUNCH SERIES



14068



14103



14101



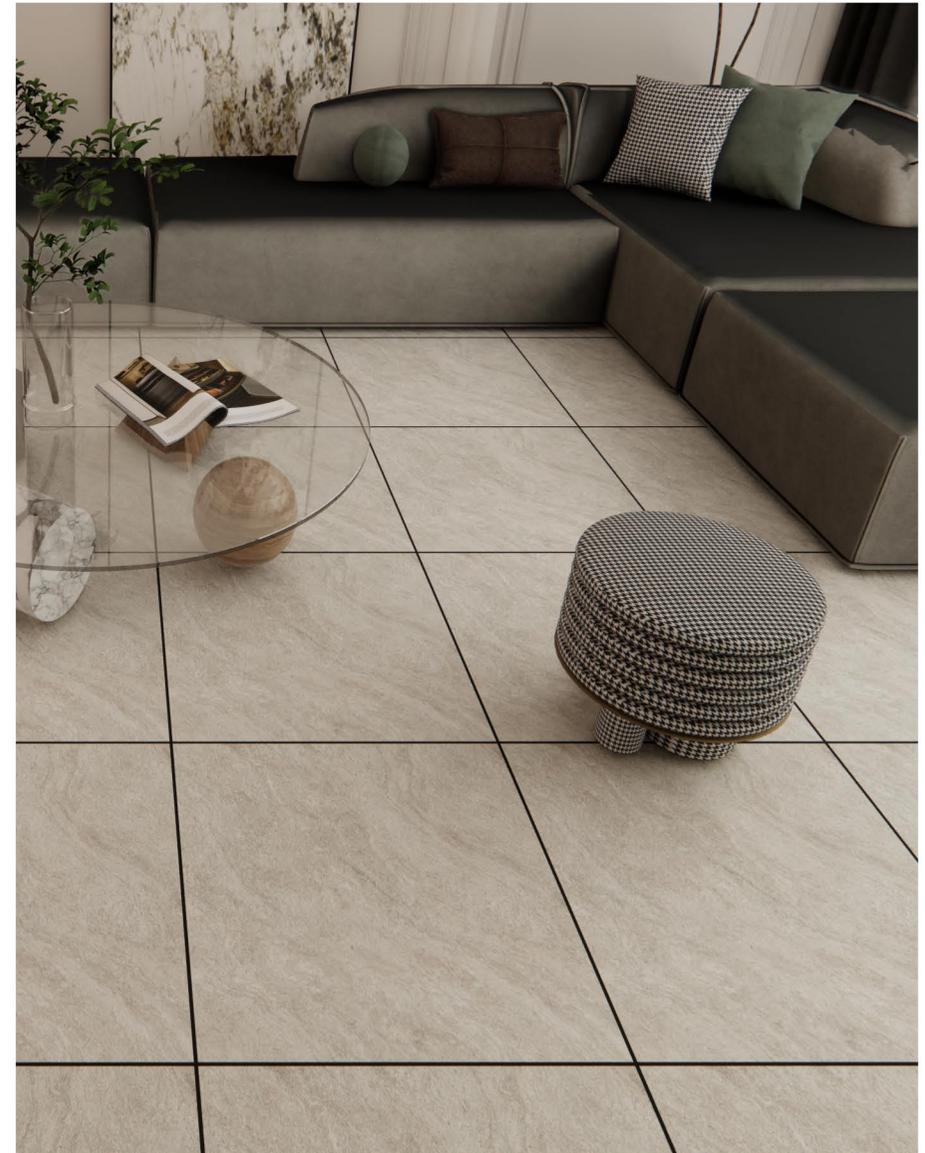
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14102



14105

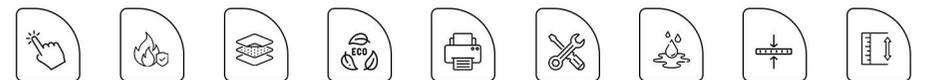


**MATT  
SURFACE**

**600x  
600mm**

**60x  
60cm**

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**14105**

MATT



600x  
600mm

# PUNCH SERIES



14106



14109



14107



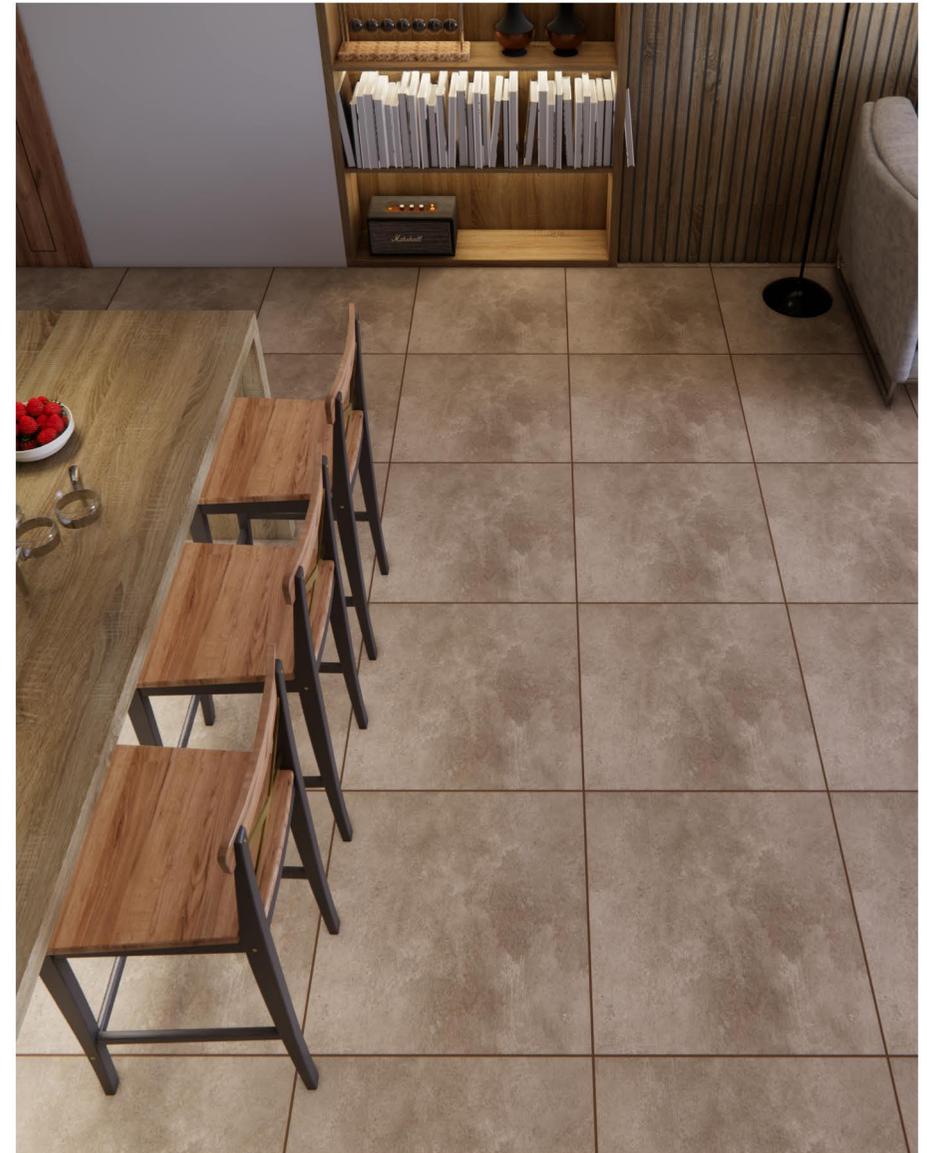
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14108



14111

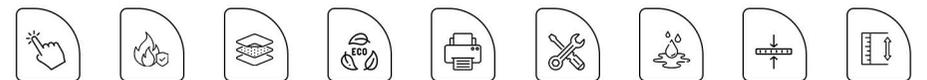


**MATT  
SURFACE**

**600x  
600mm**

**60x  
60cm**

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**14108**

MATT

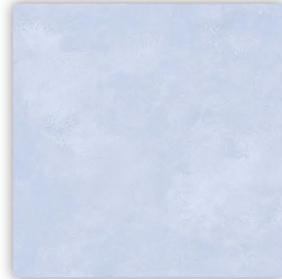


600x  
600mm

# PUNCH SERIES



14112



14113



14114



**MATT  
SURFACE**

**600x  
600mm**

**60x  
60cm**

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14114

MATT



600x  
600mm

## TECHNICAL SPECIFICATION

CHARACTERISTIC	STANDARD AS PER ISO13006.2018/ EN14411 Gr.BIa	MEAN VALUE OF SELFIE	TEST METHOD
<b>Regulatory Properties</b>			
Deviation in length and width	± 0.30% (±1.00mm)	± 0.10%	ISO 10545-2
Deviation in thickness	± 5.00% (±0.50mm)	± 4.00%	ISO 10545-2
Straightness in side	± 0.30% (±0.80mm)	± 0.10%	ISO 10545-2
Rectangularity	± 0.30% (±1.50mm)	± 0.10%	ISO 10545-2
Surface flatness central curvature	± 0.40% (±1.80mm)	± 0.20%	ISO 10545-2
Surface flatness edge curvature	± 0.40% (±1.80mm)	± 0.20%	ISO 10545-2
Surface flatness warpage	± 0.40% (±1.80mm)	± 0.10%	ISO 10545-2
Surface quality	> 95% defects free	> 95% defects free	ISO 10545-2
Small Color Difference (For Plain Color)	ΔE < 1.00	ΔE < 0.30	ISO 10545-16
Glossiness (Polished)	as per mfg.	Gloss Value > 90	Glossmeter 60°
Glossiness (Matt)	as per mfg.	3° < GLOSS < 7°	Glossmeter 60°
Glossiness (satin/Posh)	as per mfg.	7° < GLOSS < 18°	Glossmeter 60°
<b>Structural Properties</b>			
Water absorption	0.50% ≤ Ev ≤ 3.00%	0.060% ≤ Ev ≤ 3.00%	ISO 10545-3
Bulk density	as per mfg.	> 2.28 gm/cc	ISO 10545-3
<b>Massive Mechanical Properties</b>			
Modulus of rupture	Min. 30.0 N/mm <sup>2</sup>	Min. 35.0 N/mm <sup>2</sup>	ISO 10545-4
Breaking strength thickness ≥7.5	Min. 700.0 N	Min. 1000.0 N	ISO 10545-4
Breaking strength thickness ≥7.5	Min. 1100.0 N	Min. 1300.0 N	ISO 10545-4
Breaking strength thickness ≥7.5(For ≥15mm)	Min. 1100.0 N	Min. 1800.0 N	ISO 10545-4
<b>Surface Mechanical Properties</b>			
MOH'S hardness	as per mfg.	Polished Min 4* / Satin, Posh & Matt Min 6	BS EN 15771
Surface abrasion resistance	as per mfg.	Polish Min. Class 2, Satin & Posh Min. Class 3, & Matt Min. Class 4	ISO 10545-7
Deep abrasion resistance	Max. 175mm <sup>3</sup>	Max. 132mm <sup>3</sup>	ISO 10545-6
<b>Thermal Hydrometric Properties</b>			
Moisture expansion	Max. 0.06%(0.6mm/m)	0.02mm/m	ISO 10545-10
Thermal expansion (COE) at 100°C	as per mfg.	Max. 6.0 x 10 <sup>-6</sup>	ISO 10545-8
Thermal shock resistance	Min. 10 Cycle	Min. 10 Cycle	ISO 10545-9
Impact resistance(COR)	Min. 0.55	Min. 0.55	ISO 10545-5
Frost resistance	as per mfg.	Frost Proof	ISO 10545-12
<b>Chemical Properties</b>			
Resistance to staining glazed	Min. Class 3	Min. Class 4	ISO 10545-14
Resistance to household chemicals & swimming pool salts glazed	Min. Class GB	Min. Class GA	ISO 10545-13
Resistance to low concentrate acid and alkalis glazed	as per mfg.	Min. Class GLA**	ISO 10545-13
Resistance to high concentrate acid and alkalis unglazed	as per mfg.	Min. Class GHB**	ISO 10545-13
<b>Safety Properties</b>			
Skid resistance (COF-WET PENDULAM)##	as per mfg.	Glossy PO(-12), Satin, Posh ≥P1(12-24) Matt ≥P2(25-34)	BS 7976-2
Slip resistance - (Satin / Matt (DCOF) (R value)##	as per mfg.	R9 to R13**	DIN 51130
Fire resistance	as per mfg.	Fire Proof	N.A.



## PACKING DETAILS

PRODUCT	SIZE	THICKNESS	TILES/BOX	COVERAGE AREA/BOX	WEIGHT
GVT-PGVT	600x 600mm	8.5mm	4 pcs.	1.44 sq. mtr.	25 KG (APPROX)

Sr. No. 513/P2, Nr. Khokhara  
Hanuman Temple,  
Rangpar(Bela), Gujarat, 363642

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